

PERTH MUSEUM

Join our Patron Scheme and help
us tell the unique stories of the
Cradle of Scotland



PATRON SCHEME

WE ARE HOME TO COLLECTIONS THAT ARE



RECOGNISED AS A
NATIONALLY SIGNIFICANT COLLECTION

AWARDED BY MUSEUMS GALLERIES SCOTLAND
ON BEHALF OF THE SCOTTISH GOVERNMENT



**A NEW
MUSEUM
FOR THE
PEOPLE
OF PERTH**

WHO WE ARE

Culture Perth & Kinross is a charitable trust which works to be at the heart of a community that connects people with culture, heritage, stories, ideas, knowledge, and collections. Working with our communities we deliver a range of innovative and creative cultural services, public programmes, and partnerships which engage a wide and diverse audience.

Based in the heart of Scotland we care for a Recognised Collection of National Significance and deliver a programme of cultural experiences which enrich lives through heritage and the arts. The flagship of this will be the £27.5M Perth Museum project, a major new visitor attraction telling the story of Perth's place in shaping the early Scottish nation and the roots of modern Scotland.

The area around Perth is the cradle of Scotland. This was the place where ancient power coalesced into the Kingdom of Alba and where the idea of Scottish nationhood was born. Seat of Parliaments and Kings, it is the key to understanding Scotland's history and identity.

At the centre of the new museum will be The Stone of Destiny, also known as the Stone of Scone, one of the UK's and Scotland's most important cultural objects, which will be relocated from Edinburgh Castle back to its original home in Perthshire.

The Stone is a symbol of Scotland from its earliest days as a nation and remains significant to the UK as a whole; continuing to play a critical role in the coronation of British monarchs.

It will be the centrepiece of the museum's displays, and much of our work will focus on providing the right, free to access environment for people to see it, understand its relevance, and explore its importance.

WHAT MUSEUMS DO

Museums are transformational, through active public participation, engaging with diverse communities, and sharing collections they have the power to change lives. They can meet people where they are and inspire and challenge them. They can engender a sense of belonging, even from a young age.

Through museum collections we can learn about ourselves – our identity and our history. Museums help us look back, and at the same time look forward. This creates the conditions for a healthy civic society.

Museums can have an impact on well-being, education, social change, health, sustainability, and community. With society facing issues such as poverty, inequality, intolerance and discrimination, museums can help us understand, debate, and challenge these concerns.

The stories Perth Museum will tell about Scotland, and the region are rooted in the collections and enhanced with the presence of the Stone of Destiny.



HOW YOU CAN MAKE A DIFFERENCE

The Culture Perth & Kinross Patron Scheme provides opportunities for supporting our work and the development of the new Perth Museum through either a regular or one-off gift. We have a number of ways in which your gift can be recognised within the Museum; a listing on our public Donors Wall in the entrance to the new museum or for larger gifts we have gallery naming opportunities.

GET CLOSER TO HISTORY

With three tiers of annual membership starting from just £20 per month, you'll have access to a menu of exclusive corporate and family activities, including unlimited free access to events, exhibition openings, discounts and personalised experiences.

For those who wish to make a more substantial donation Tailored Recognition Packages are also available, including gallery naming and event sponsorship.

BY BECOMING A PATRON, YOU WILL HELP US TO:

- Create a varied and vibrant programme of exhibitions, working in partnership with other institutions – cultural, commercial, academic and governmental – to create memorable, inspiring, and life-changing experiences.
- Deliver programmes which explore and engage with different aspects of our own collections, extending their reach. We will have opportunities to offer new insights, explore new subjects, new stories, bring new objects to Perth, and spotlight the things that matter to communities in the region.
- Protect the unique and internationally significant collections held in Perth for future generations.
- Change perceptions of our city to retain the talents of our young people who can plan a fulfilling, exciting future here, to encourage those who have moved away or who visit to re-locate here and play their part in a burgeoning economy – and to enjoy a lifestyle that will be the envy of many.



JOIN US

To discuss becoming a Patron as an individual or business, please contact our Fundraising Officer at patrons@culturepk.org.uk or call 01738 444 949

The Perth Museum project will be transformational for Perth and the Region in terms of economic, social, community, and cultural wellbeing by:

- re-igniting civic and community pride through the Stone as the icon of Perth's place in Scotland's bigger story.
- growing the social capital and asset base of Perth and Kinross through increased cultural participation and community co-production.
- enhancing the overall appeal and quality of life in the region, which will attract wider inward investment from high value sectors that help diversify the regional economy.
- changing the image and perception of Perth.
- growing the visitor economy in the region and supporting the regional tourism strategy.
- Join us to make your mark on history and become part the region's historic transformation.



YOUR SUPPORT ENABLES US TO CARE FOR COLLECTIONS AND DELIVER ESSENTIAL WORK FOR COMMUNITIES.

CELEBRATING WORLD CULTURES

In 2005 Māori ancestral remains were repatriated to the Museum of New Zealand Te Papa Tongarewa. We engaged with Māori communities to lead on the conservation, storytelling and interpretation of the Māori collection, including the internationally significant kākāpō feather cloak.



COMMUNITIES TELLING THEIR OWN STORIES

The past connects people, improves wellbeing and encourages community cohesion. Employees of local industries, residents of housing schemes, travelling communities and new arrivals to the area all tell their stories within the new museum.



PERTH MUSEUM

CULTURE PERTH & KINROSS



Culture Perth & Kinross Ltd is a Scottish Charity (SC046353) and a company limited by guarantee (SC518247)